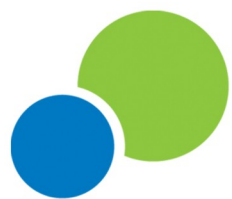




2017

ANNUAL
REPORT



MentoringPlus

Guiding kids. Supporting families. Strengthening communities.



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Executive Summary

Who We Are: Beginning with a vision to serve the most needy with top quality care and services, Mentoring Plus was founded in April of 2009 by several lifelong residents of Northern Kentucky.

Our mission is to empower disadvantaged youth and their families to fulfill their potential and to contribute to the well-being of the community by forming relationships based on mutual trust, compassion, and respect.

What We Do: What we do is not easy – we build relationships with youth (13-18) who have long-term exposure to neglect, violence, abuse, and mental illness.

By building authentic and caring relationships with youth and their families, we allow youth and families to "buy in" to our proven strategies and models - so they can make real changes, and make them last. Our site-based model gives youth and mentors a highly structured program, with meals, life skills instruction, recreation activities, and tutoring assistance. This unusual model gives volunteers and youth a safe place to spend time, with constant guidance and support of staff. They can focus on the relationship, not the logistics.

Why We're Important: Imagine a wheel with a hub and five spokes. Mentoring Plus is the hub: the spokes are the patchwork of community systems serving youth and families. And the space between? Those are the proverbial gaps through which our youth too often fall. Many are one step away from juvenile detention or mental health crisis. Their families live below poverty level and they have been designated as "difficult to serve" by one or more community systems – judicial, family court, mental health, or schools. Mentoring Plus is the only thing standing between the child and jail or institutionalization.

How We Serve the Community: We deliver an empowerment program to youth in five key life skill areas: Relationships, Anger Management, Job & School Competency, Spiritual Exploration, and Substance-abuse prevention.

Staff also provide intensive case management services for the youth and family. This includes development of a Coordinated Care Plan (CCP) with the goal of reducing risk factors and increasing protective factors. Critical family needs are addressed such as food, housing and employment. This is directly tied to our belief that family stability and support of youth goals are critical factors to a child's willingness to change and be successful.

Many of the kids in this program have said this is their "second family" because they know they have a long-term ally for the difficult journey ahead. They believe they'll get there, because we do. You can be part of their hope for the future.

How You Can Help: Mentoring Plus is free for families, no matter what. And we operate with an entirely part-time staff. Here's how you can help us keep a good thing going:

Volunteer: Be someone who matters - to someone who matters! We need mentors, cooks, photographers, and many other volunteers to keep things running year-round.

Donate: To donate online, attend one of our annual fundraisers, or find out how your business can become a sponsor, visit mentoringplus.org

Organizational Overview

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Executive Director

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Program Director

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Miranda Brown, Case Manager

Laura Gordon, Volunteer Coordinator

Lisa Petrey, Case Manager

Michael “Dolly” Phillips, Case Manager



His journey to Mentoring Plus began at Northern Kentucky University, where he devoted his studies to social work and public administration. He first encountered the power of mentoring when he became a volunteer, and later a Case Manager, with Big Brothers and Big Sisters of Greater Cincinnati. Mentoring was a natural vehicle for his service-centered philosophy. He implemented the BBBS program with the singular focus of helping others achieve the same positive influence he had experienced in his own mentoring service. After leaving BBBS, Chris found himself at Dayton Independent Schools. As Program Director of 21st Century programming, he spent ten years serving the neediest students and families in the community.

Chris is excited to now find himself at Mentoring Plus, the culmination of his local journey through youth mentoring and social services. Part of what Chris likes so much about this new “home” is not just the mission of helping children and parents, but that it’s also, unabashedly, a family. Chris’ family – his wife Erin, and children Sara and Ben (and their dog Duke) – have quickly welcomed these new extended family members from Mentoring Plus. His daughter Sarah recently remarked, “Dad, you’re like the principal and have the coolest job in the world.” Chris is pretty sure that she’s right.



Chris Saunders, MPA
Executive Director



Robin Anderson, BS Ed
Program Director

Robin describes the start of her career at Mentoring Plus as “the best bad luck I’ve ever had.” With a degree in Education from the University of Cincinnati, the plan was to teach middle school. But teaching jobs were scarce, so she became a volunteer tutor to keep working with teens. The program’s innovative approach was eye-opening, and it soon became apparent that volunteering was not enough. Wiser people soon convinced her that some plans are made to be broken, and in 2013 she went from volunteer to Volunteer Coordinator. The program grew rapidly during her first two years on staff. She became the Program Coordinator in 2014, and Program Director in 2015. She hopes to see her “unlucky” streak continue for a long while yet.



Miranda Brown, BSW
Case Manager

Laura attended South Dakota State University before moving to Northern Kentucky in 1995. She began working as a Case Manager, first for NorthKey, then for Campbell Lodge Boys’ Home. After eight years at the Lodge she was promoted, serving for four years as the Quality Improvement Coordinator. She later moved into Human Resources in the corporate world. Over time, Laura realized that she missed the non-profit world and working with teens, and joined Mentoring Plus in 2015. Her experience in both social services and HR have uniquely qualified her for her current role. Laura is married, with two teens of her own. She enjoys reading, attending her kids’ sports activities, vacations on the beach, and attending Crossroads Church in Florence.



Laura Gordon, BS Psych
Volunteer Coordinator

Miranda joined Mentoring Plus in 2017 as an intern, and finished the semester with a job offer. She is a graduate of NKU, where she is now completing her Masters in Social Work. A native of Defiance, Ohio, she moved to the Cincinnati area in 2007 after spending some time in Sarasota. She is an avid reader and loves listening to Pink, Reba McEntyre, Michael Bolton and the Spice Girls. She also loves the outdoors, and spends time with her husband, daughter and two dogs hiking and going to area attractions and events. Her ultimate goal is to serve others through counseling, engaging the community, and collaborating with kindred spirits.



Michael Phillips, BSW
Case Manager

Michael was raised in a spiritual, close-knit family in Taylor Mill, KY. Just after high school, he began work with Walt Disney World in Orlando, FL. After several years in the modeling and television industry there, he brought his skills home to Kentucky radio. An ardent Dolly Parton fan, Michael was part of making B-105FM the CMA Country Music Station of the Year in 1998, and landed his own record deal in Nashville, TN. But he left Nashville behind, becoming a caregiver for his ailing father. Those final years of fatherly advice resulted in a promise. When his father passed in 2012, Michael kept his word, enrolling at NKU. He graduated in 2017, with a Bachelor’s Degree in Social Work, and a new job at Mentoring Plus. He loves working with the teens, seeing firsthand the change and growth they experience there. “If I can steer them on the right path - before the wrong path starts to steer them - I’ve done my job,” Michael says. He looks forward to a long career in helping those most in need.

Program Life

Mentoring Plus served more than 17,000* meals since 2009. Most of it was prepared by volunteers.

That's a lot of tater tots. It's also a ton of work. Volunteers and donated groceries have become a critical part of the day-to-day operation. Many of our cooks spend their own money to provide meals - so it's safe to say we'd go hungry without them.



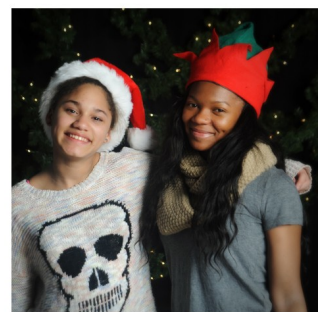
*That's over three miles of dinner plates laid end-to-end.

More importantly, it's **year-round food security** for our kids and families when they need it most.





Program life is highly structured, but that doesn't mean it's boring. Teens enjoy a variety of activities that give them real-world skills - gardening, homework, crafts, cooking, community projects and more. And by doing all of it with a mentor, they build not just skills, but real relationships, too.



These families took part in a Christmas dinner and service at Mentoring Plus. We know that kids have the best outcomes when the whole family is engaged, so we plan family activities, like summer cookouts and holiday photo booths. Free childcare, meals, and transportation make it possible for parents to stay involved.

Program Statistics

"They never gave up on me, even when I gave up on myself..."



Parents and youth reported...



Getting along
better with others
87%



Better attitude
towards school
84%



Getting along
better at home
94%



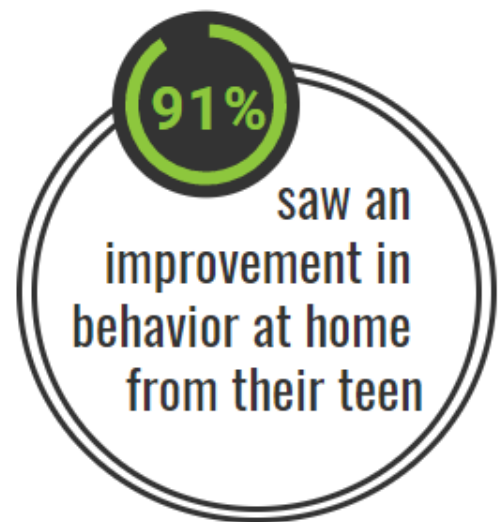
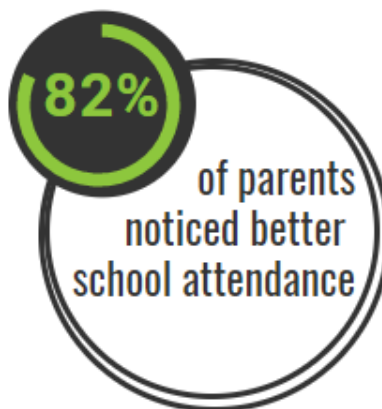
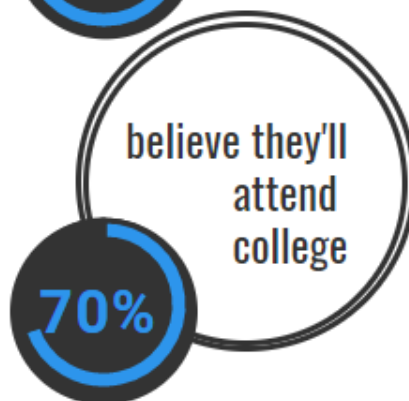
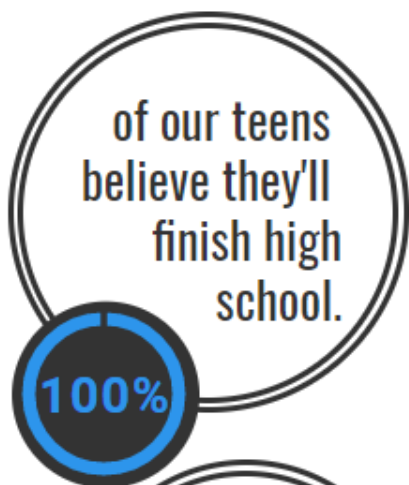
Better grades
and test scores
84%



Better behavior
in class
90%



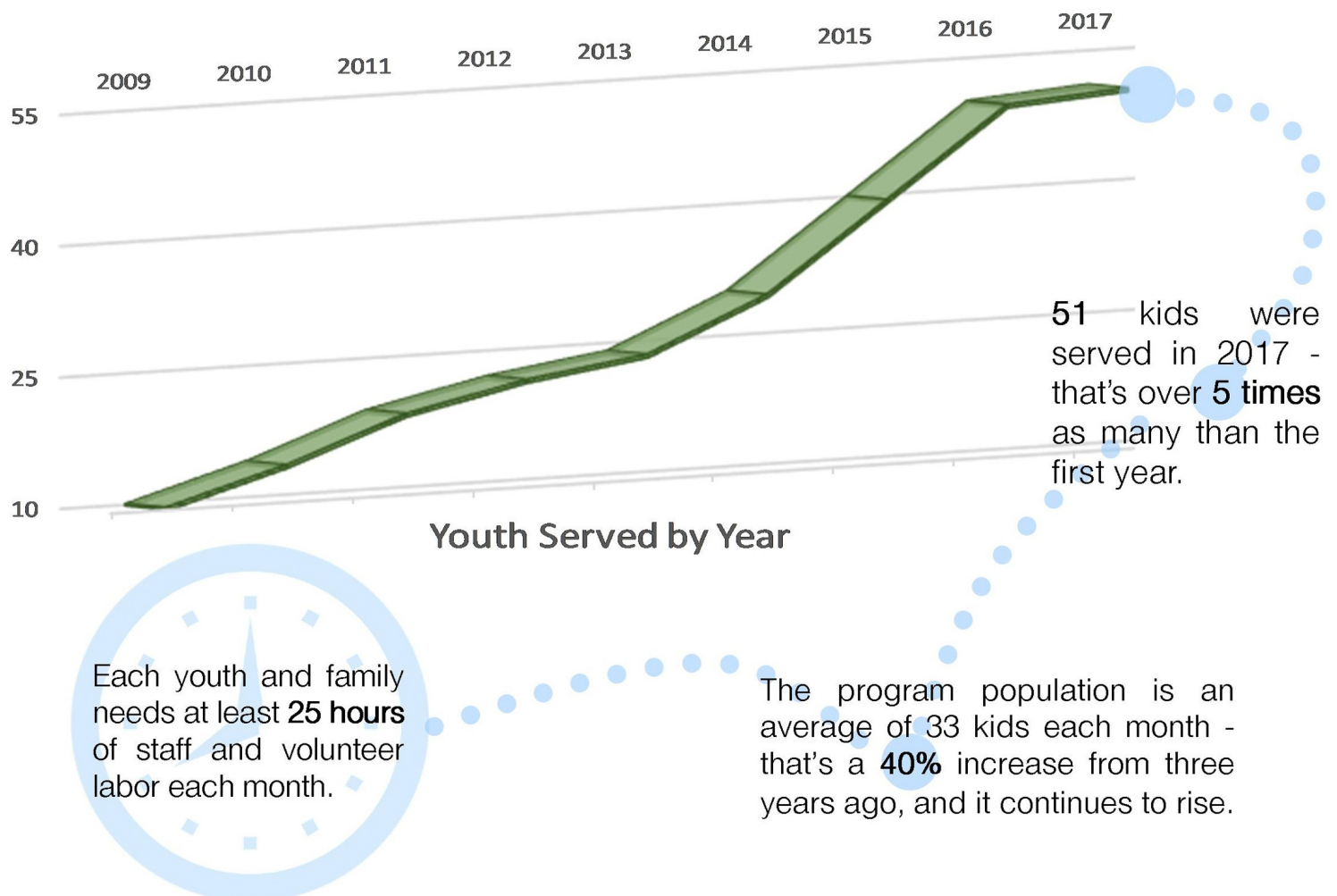
Better able to
resist drugs
and alcohol
88%



We served more than 177 youth and family members in 2017 alone. But there are many families we still need to help.






Mentoring Plus has served more youth and families every single year; more volunteers and funding will continue to be critically important to keep up with needs in the community.





🏠 = 5 people served in 2017

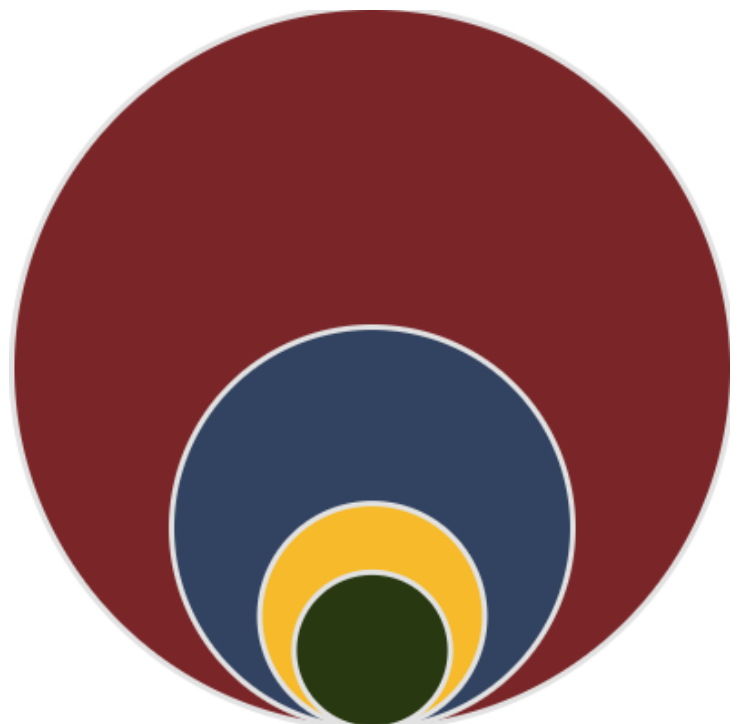


Financial Summary



	Fundraising Events	\$110,811
	Grants	\$48,600
	Individual Contributions	\$36,284
	Fee-for-Service	\$10,400
	Other	\$1,841

	Program Operations	\$109,216
	Administrative Costs	\$61,156
	Facilities, Utilities, Equipment	\$34,650
	Fundraising	\$24,328



There are so many nonprofits to choose from - so why do our supporters invest in this one?

Combining evidence-based practices with real relationships produces better results - for the long term.

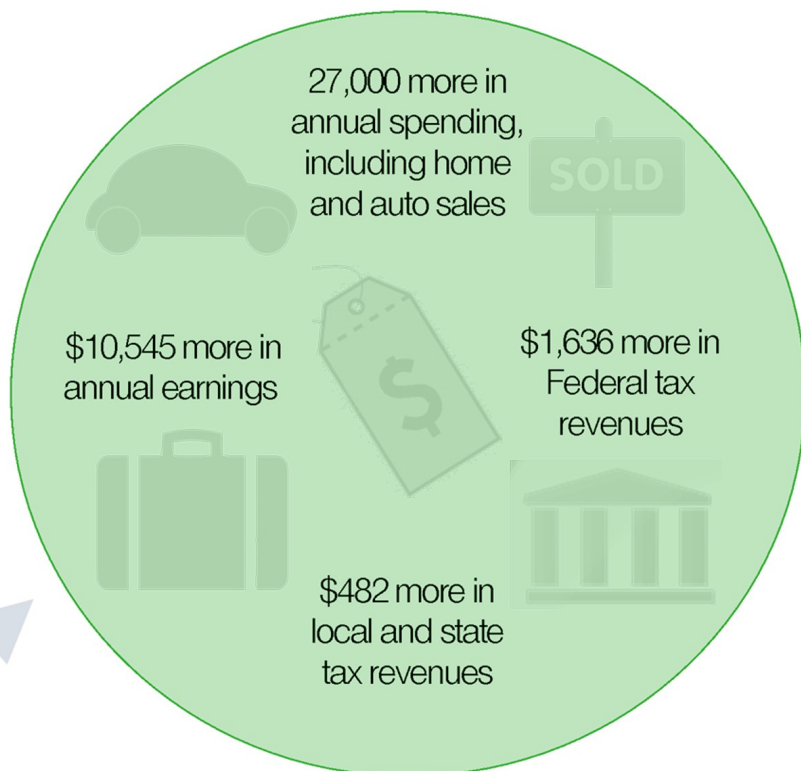
(Really, we checked...)

Every \$1 you invest in wrap-around mentoring programs (like ours) yields as much as \$13 in community savings.

Every \$1 you invest in basic mentoring programs yields \$3 in savings for your community.

Kentucky's **economy** grows every time we help **just one teen** finish high school.

Figures from The Alliance for Excellent Education, Wilder Research, & The University of Minnesota



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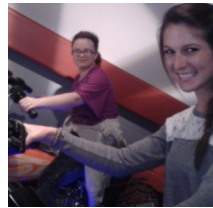
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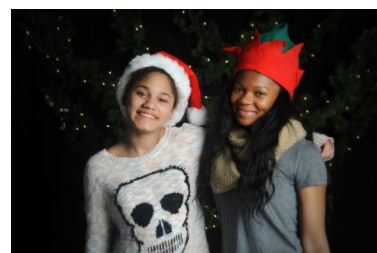
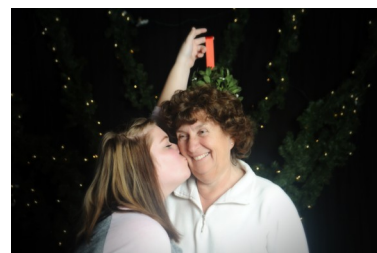
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we can plan to do more for them.



Scan the code
to create your
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starting at just \$20.

Or, let us do the leg work. Just
contact Robin to get started:

YES!
I'm willing
to help a family
in my community

The promise you make today
will change a life - forever.

When they're here,
they see a future that's full of hope.

Do you?

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